# Baiba Cibulska

Herning, Denmark

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LinkedIn 🗔

## **ABOUT ME**

Self-driven and adaptable career-changer developing strong skills in UX/UI design and web development. Practical experience in Figma, HTML/CSS, and WordPress through hands-on projects and mentorship. Organized, curious, and open to learning from real-world team environments. Eager to contribute to a collaborative team in Denmark and grow within a professional setting.

## SKILLS

#### UX/UI & Design

- Figma (wireframing, prototyping, design systems)
- UX research & user journey mapping
- Responsive UI design
- Basic Adobe Illustrator, Photoshop & Canva

#### Web Development

- HTML, CSS, Basic JavaScript
- PHP & MySQL basics
- WordPress site creation and customization

#### **Project Tools & Workflows**

- Trello, Notion, Google Suite
- Event planning & office coordination
- Content management and documentation

#### **Communication & Collaboration**

- Strong written and oral communication
- Team collaboration across roles and cultures
- Experience creating content for grant/project applications and public-facing materials

#### Soft Skills

- Quick learner, highly organized
- Empathetic communicator
- Positive team player

## LANGUAGES



## **WORK EXPERIENCE**

#### OnWheels

UX/UI Designer

- Conducting UX research and developing user journeys
- Creating UI designs and building a scalable design system
- Developed high-fidelity, interactive prototypes to validate design decisions and gather user feedback.
- Conducted usability testing sessions using clickable prototypes to identify pain points and iteratively improve user experience.

#### Pirmā Programmēšanas Skola

Internship

- Website development (WordPress)
- Website development from scratch (HTML,PHP, CSS, JavaScript) **Playoff Arena**

#### Project Manager

- Organizing children's summer camps
- Participation in website development (WordPress)
- Developed and submitted project proposals for Erasmus+ and state/municipal funding competitions
- Participation in the development of visual company representation materials

#### Grand Prix International Dance Sport Competition Office Administration, Event Coordinator

- Organization of international dance sports competitions, Baltic Grand Prix (7 years)
- Office administration

### **EDUCATION**

#### LATVIJAS TĀLMĀCĪBAS PROFESIONĀLAIS CENTRS

| Programming | 2023-2025 (Feb.)

#### **BA SCHOOL OF BUSINESS AND FINANCE**

| MBA in Creative Industries | 2010-2012

#### **RIGA STRADINS UNIVERSITY**

 $\mid$  Bachelor of Social Sciences in Communication (PR and Marketing)  $\mid$  2007-2010

## CERTIFICATIONS

- Programming Basics; Riga Coding School
- UX/UI Design; Riga Coding School, Udemy
- Google IT Support; Coursera
- Web and Mobile Design; Udemy
- Design Thinking; Udemy
- Graphic Design; Udemy
- Google UX Design Certificate: Coursera
- Currently studying Figma design development using Webflow: Udemy